



Enterprise and Strategic Analysis

This 3-day course is designed to provide Business Analysts with the skills required for involvement in strategy development, pre-project activities, and developing and managing enterprise architecture.

This course is appropriate for experienced Business Analysts who are looking to formalize their experience through education as well as junior Business Analysts or those looking to enter the profession.

During this course you will learn the tasks and techniques outlined in the Enterprise Analysis Knowledge area within the Business Analysis Body of Knowledge® (BABOK®) v2. Through discussion, examples and hands-on exercises, you will practice analyzing competitive data, benchmarking studies, business problems and opportunities. You will also practice developing business strategies and documenting a business case.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Discuss enterprise analysis tasks and techniques
- Analyze and document a business problem
- Devise a business case
- Contrast viable solutions against developed decision criteria
- List possible solutions approaches
- Evaluate causes through the application of problem analysis techniques
- Isolate major causes of business problems and where to focus resources
- List types of gap analyses
- Assess limitations through the creation of a gap analysis
- Recall the phases of the project life cycle
- Conduct a Strength Weakness Opportunity Threat (SWOT) analysis
- Appraise a benchmarking study
- Build on previously learned techniques to develop high level requirements for the business case
- Defend business case recommendations

WHO SHOULD ATTEND

The *Enterprise and Strategic Analysis* course is appropriate for individuals who are:

- Pursuing a career in Business Analysis
- Business or Information Systems managers or staff who is new to business analysis
- Experienced Business Analysts requiring better understanding of the role, or desiring formal recognition through certification
- Project staff or managers currently combining the Business Analyst role with other duties

- Business staff or managers who are working in Business Analysis environments, needing to interact with project managers and business analysts

PREREQUISITES

- 4-day *Comprehensive Business Analysis Seminar Part 1*
- 4-day *Comprehensive Business Analysis Seminar Part 2* OR
- At least 5 years experience as a Business Analyst with prior exposure to Elicitation and Documentation techniques

MATERIALS

You will receive a course binder containing copies of presentation slides, case studies, exercises and suggested solutions.

WHAT YOU WILL LEARN

Defining the Business Need

- Business goals and objectives
- Business problem or opportunity statement
- Business requirements
- Root Cause Analysis
 - Process flows
 - Cause and effect diagram
 - Pareto diagram
- SWOT Analysis
- Benchmarking

Completing Gap Analysis

- Uses of gap analysis
- Gap analysis process
- Gap analysis techniques

Documenting Solution Approach and Scope

- Defining the solution approach
- Viable options for solution
- Assessing the proposed solutions
- Acceptance and evaluation criteria
- Decision Matrix

Writing and Presenting a Business Case

- Cost/Benefit Analysis
- Risk Assessment
- Measuring costs and benefits