



Analytical Thinking for the Business Analyst

The ability to write analytically and think critically are important skills for business analysis. The development of solid metrics is another key skill area that distinguishes strong business analysis.

This intensive 2-day course focuses primarily on developing practical key analysis skills. It also covers other business analysis skills such as documentation, facilitation, and methodology definition.

PARTICIPANT EVALUATIONS

“Instructor did a great job of presenting the material and encouraging the group to think when applying the concepts to practical experiences.”

Participant

LEARNING OBJECTIVES

Participants will gain practical skills to:

- Think critically and laterally on issues.
- Analyze business issues and proffer recommendations.
- Develop effective metrics for business, process or project objectives.
- Write analysis report in a logical sequence.
- Prepare convincing defense for an analysis report.
- Present defense using enhanced facilitation and communication skills.
- Share experiences on good analytical skills for the BA.

WHO SHOULD ATTEND

The Analytical Thinking for the Business Analyst course is suitable for individuals who are:

- Business Analysts.
- Business managers who have been working in business analysis environments for a minimum of twelve months.
- Project Managers or team members currently combining the Business Analyst role with another role.
- Business staff or managers who are working in project or other business analysis environments and need to interface with Project Managers and Business Analysts.
- Management and technology consultants.

PREREQUISITE

- 4-day Comprehensive Business Analysis Seminar – Part 2 (or its equivalent)
- A strong understanding of basic business analysis concepts

MATERIALS

You will receive a course binder containing copies of presentation slides, case studies, exercises, and suggested solutions.

WHAT YOU WILL LEARN

Critical Thinking

- What is critical thinking?
- Extracting the key information
- Evaluating evidence
- Exercise to practice critical thinking

Analytical Writing

- What is analytical writing?
- How to write analytically
- Exercise to practice analytically writing

Developing Effective Metrics

- Measuring the right things
- 5 steps to developing metrics
- Evaluating your metrics
- Creating metrics from qualitative information
- Using surveys for metric development
- Exercises to practice developing metrics

RELATED COURSES OF INTEREST

- Testing for the Business Analyst
- Project Management for the Business Analyst

TO ATTEND A PUBLIC COURSE

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FOR MORE INFORMATION

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